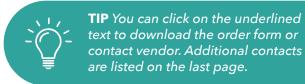


### EXHIBITOR

# **Important Deadlines**

Promote Your Participation at MATS	Dec 1, 2025	Exhibitor Toolkit
Schedule Speaking Opportunities	Jan 1, 2026 (Priority consideration for sponsors)	Speaking Opportunity Info
Final Booth Payment	Jan 6, 2026	MATS Invoice
Order Lead Retrieval	Jan 23, 2026 (Early Bird Deadline)	Badge Scanner Options & Costs
Submit Floor Plan (Booths with rigging, overhead signs, etc.)	Jan 26, 2026	Contact: MATS Show Management
Review Advertising & Sponsorship Opportunities	Feb 1, 2026 (Closing Deadline Feb 18)	Promote Your Booth
Outside Contractor Notification (If applicable)	Feb 24, 2026	EAC Form
Submit Insurance	Feb 24, 2026	Insurance Requirements
Directory & Sponsor Materials Due	Feb 25, 2026	<u>Upload Files</u>
☐ Verify Company Listing (Add Logo/URL)	Feb 25, 2026	Exhibitor Profile (Click Login, then "Forgot Password/ First Time Login")
Book Hotels & Travel	Feb 25, 2026	Exhibitor Hotels
Procure Inbound Shipping	Feb 25, 2026	TForce Freight - Shipping

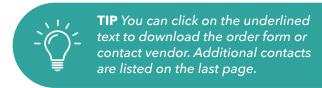




### EXHIBITOR

# **Important Deadlines**

Order Lead Retrieval	Feb 27, 2026 (Discount Deadline)	Badge Scanner Options & Costs
Genesis Expo Services (Carpet, furnishings, signage, labor)	Mar 5, 2026	Genesis - Expo Services
Facility Services - KY Expo (Drayage, electrical, internet, etc.)	Mar 5, 2026	KEC - Facility Services
First Day Freight Can Arrive On-Site	Mar 6, 2026	KEC - Material Handling (Drayage)
Invite Customers With FREE VIP Invite Program	Mar 12, 2026	VIP Invites
Upload Press Kits/Videos/ Product Showcases	Mar 12, 2026	Exhibitor Profile (Click Login, then "Forgot Password/ First Time Login")
Reserve Meeting Space/ Submit Events For MATS Schedule	Mar 12, 2026 (As space/time is available)	<b>Event Request Form</b>
Order Booth Catering	Mar 12, 2026	Catering Menu & Costs
Register Booth Personnel	Mar 13, 2026	Exhibitor Badge Registration
Exhibitor Move-In	March 22-25, 2026	Move-In Schedule
Exhibitor Move-Out	Mar 28, 2026 @ 4PM	Move-Out Schedule





## EXHIBITOR

## **Official Vendor Partners**

#### **EXHIBIT SPACE**

Show Management (EMA) 502.702.2000 chris.blair@truckingshow.com toby.young@truckingshow.com

#### SPONSORSHIP/ADVERTISING

Show Management (EMA) 502.702.2005 www.truckingshow.com/promotion adam.weckman@truckingshow.com

#### **EXHIBITOR PLANNING**

Show Management (EMA) 502.702.2000 www.truckingshow.com/exhibitor-dashboard

#### **BOOTH FURNISHINGS**

Genesis Exposition Services 502.266.5101 orders@gen-expo.com

#### **SPEAKING OPPORTUNITIES**

Show Management (EMA)
502.702.2001
www.truckingshow.com/call-for-speakers

## UTILITIES & FREIGHT HANDLING (DRAYAGE)

Kentucky Exposition Center 502.367.5321 www.kyexpo.org/order-services

#### **CATERING**

OVG Hospitality Food and Beverage 214.724.9351 Christina.Montanaro@oakviewgroup.com

#### **HOTELS**

Louisville Tourism 800.743.3100 Make a Hotel Reservation

#### **INTERNET & PHONE**

Kentucky Exposition Center 502.367.5275 www.kyexpo.org/order-services

#### **SHIPPING**

TFORCE FREIGHT (800) 988-9889 tradeshow@tforcefreight.com

#### **MEETING SPACE/EVENTS**

Show Management (EMA) 502.702.2001 www.truckingshow.com/event-request

