



EXHIBITOR

Important Deadlines

<input checked="" type="checkbox"/>	Promote Your Participation at MATS	Dec 1, 2025	Exhibitor Toolkit
<input type="checkbox"/>	Schedule Speaking Opportunities	Jan 1, 2026 (Priority consideration for sponsors)	Speaking Opportunity Info
<input type="checkbox"/>	Final Booth Payment	Jan 6, 2026	MATS Invoice
<input type="checkbox"/>	Order Lead Retrieval	Jan 23, 2026 (Early Bird Deadline)	Badge Scanner Options & Costs
<input type="checkbox"/>	Submit Floor Plan (Booths with rigging, overhead signs, etc.)	Jan 26, 2026	Contact: MATS Show Management
<input type="checkbox"/>	Review Advertising & Sponsorship Opportunities	Feb 1, 2026 (Closing Deadline Feb 18)	Promote Your Booth
<input type="checkbox"/>	Outside Contractor Notification (If applicable)	Feb 24, 2026	EAC Form
<input type="checkbox"/>	Submit Insurance	Feb 24, 2026	Insurance Requirements
<input type="checkbox"/>	Directory & Sponsor Materials Due	Feb 25, 2026	Upload Files
<input type="checkbox"/>	Verify Company Listing (Add Logo/URL)	Feb 25, 2026	Exhibitor Profile (Click Login, then "Forgot Password/First Time Login")
<input type="checkbox"/>	Book Hotels & Travel	Feb 25, 2026	Exhibitor Hotels
<input type="checkbox"/>	Procure Inbound Shipping	Feb 25, 2026	TForce Freight - Shipping



TIP You can click on the underlined text to download the order form or contact vendor. Additional contacts are listed on the last page.



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<input type="checkbox"/>	Order Lead Retrieval	Feb 27, 2026 (Discount Deadline)	Badge Scanner Options & Costs
<input type="checkbox"/>	Genesis Expo Services (Carpet, furnishings, signage, labor)	Mar 5, 2026	Genesis - Expo Services
<input type="checkbox"/>	Facility Services - KY Expo (Drayage, electrical, internet, etc.)	Mar 5, 2026	KEC - Facility Services
<input type="checkbox"/>	First Day Freight Can Arrive On-Site	Mar 6, 2026	KEC - Material Handling (Drayage)
<input type="checkbox"/>	Invite Customers With FREE VIP Invite Program	Mar 12, 2026	VIP Invites
<input type="checkbox"/>	Upload Press Kits/Videos/Product Showcases	Mar 12, 2026	Exhibitor Profile <small>(Click Login, then "Forgot Password/First Time Login")</small>
<input type="checkbox"/>	Reserve Meeting Space/Submit Events For MATS Schedule	Mar 12, 2026 (As space/time is available)	Event Request Form
<input type="checkbox"/>	Order Booth Catering	Mar 12, 2026	Catering Menu & Costs
<input type="checkbox"/>	Register Booth Personnel	Mar 13, 2026	Exhibitor Badge Registration
<input type="checkbox"/>	Exhibitor Move-In	March 22-25, 2026	Move-In Schedule
<input type="checkbox"/>	Exhibitor Move-Out	Mar 28, 2026 @ 4PM	Move-Out Schedule



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EXHIBITOR

Official Vendor Partners

EXHIBIT SPACE

Show Management (EMA)
502.702.2000
chris.blair@truckingshow.com
toby.young@truckingshow.com

SPONSORSHIP/ADVERTISING

Show Management (EMA)
502.702.2005
www.truckingshow.com/promotion
adam.weckman@truckingshow.com

EXHIBITOR PLANNING

Show Management (EMA)
502.702.2000
www.truckingshow.com/exhibitor-dashboard

BOOTH FURNISHINGS

Genesis Exposition Services
502.266.5101
orders@gen-expo.com

SPEAKING OPPORTUNITIES

Show Management (EMA)
502.702.2001
www.truckingshow.com/call-for-speakers

UTILITIES & FREIGHT HANDLING (DRAYAGE)

Kentucky Exposition Center
502.367.5321
www.kyexpo.org/order-services

CATERING

OVG Hospitality Food and Beverage
214.724.9351
Christina.Montanaro@oakviewgroup.com

HOTELS

Louisville Tourism
800.743.3100
Make a Hotel Reservation

INTERNET & PHONE

Kentucky Exposition Center
502.367.5275
www.kyexpo.org/order-services

SHIPPING

TFORCE FREIGHT
(800) 988-9889
tradeshow@tforcefreight.com

MEETING SPACE/EVENTS

Show Management (EMA)
502.702.2001
www.truckingshow.com/event-request



TIP If you have questions contact us,
www.truckingshow.com/contact-us