

Media 1-On-1 & Press Events

Media 1-on-1's and press events provide exhibiting companies with unmatched opportunities to meet with major industry media to amplify their marketing message and reach hundreds of thousands of additional trucking professionals.

Next Steps:

- 1** Contact MATS Show Management to coordinate the best venue option for your message.
- 2** Coordinate the event details with the support of MATS preferred vendors.
- 3** Request a copy of the media list to arrange meet-ups.

Recommended Planning Deadline..... February 1, 2026

Media List First AvailableFebruary 28, 2026

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