



EXHIBITOR PROFILE PACKAGES

	FREE	BASIC	SELECT	DELUXE	PREMIUM	ULTIMATE
	\$0	\$50	\$300 \$375	\$525 \$650	\$995 \$1250	\$1595 \$2000
Company, Address, & Booth Number	✓	✓	✓	✓	✓	✓
Online Profile Character Count	120	120	300	300	1000	1500
Product Categories	✓	✓	✓	✓	✓	✓
Website URL		✓	✓	✓	✓	✓
Logo on Profile			✓	✓	✓	✓
Logo on Map				✓	✓	✓
Press Releases			1	1	2	6
Show Specials			1	1	2	6
Product Showcase			1	1	2	6
Videos					1	3
Featured Exhibitor						✓

BASIC PROFILE PACKAGE

\$50

BASIC PROFILE PACKAGE

The Basic Package includes:

Company Description - Company name, address, and booth number help identify you as an exhibitor and provide your location at the in-person event. With the Basic Package your exhibitor description will be limited to 120 characters of text.

Company Website URL - The inclusion of your company's URL is essential to direct MATS attendees to your website as they research products and build their MATS itineraries. MATS digital audience comprises over 100,000 trucking professionals annually.

Company, Address, & Booth Number	✓
Online Profile Character Count	120
Product Categories	✓
Website URL	✓
Logo on Profile	
Logo on Map	
Press Releases	
Show Specials	
Product Showcase	
Videos	
Featured Exhibitor	



SELECT PROFILE PACKAGE

\$300

~~\$375~~

SELECT PROFILE PACKAGE

The Select Package provides all elements of the Basic Package, plus:

Longer Company Description - Leverage 300 characters to promote your company, products, and services.

Logo on Profile - Grow brand awareness with MATS attendees. Your logo will be included with your profile listing on the Exhibitor Search, and the print & digital Official MATS Directory & Buyer's Guide.


Show Specials - Develop and promote Show Specials like discounts, giveaways, and events on your profile and in the Exhibitor Search.


Product Showcase - Engage attendees with detailed product descriptions and full color images.


Press Releases - Add a press release to your profile and Exhibitor Search to get more coverage by sharing the latest news/products.

Company, Address, & Booth Number 

Online Profile Characters Count **300**

Product Categories 

Website URL 

Logo on Profile 

Logo on Map

Press Releases **1**

Show Specials **1**

Product Showcase **1**

Videos

Featured Exhibitor



DELUXE PROFILE PACKAGE

\$525
\$650

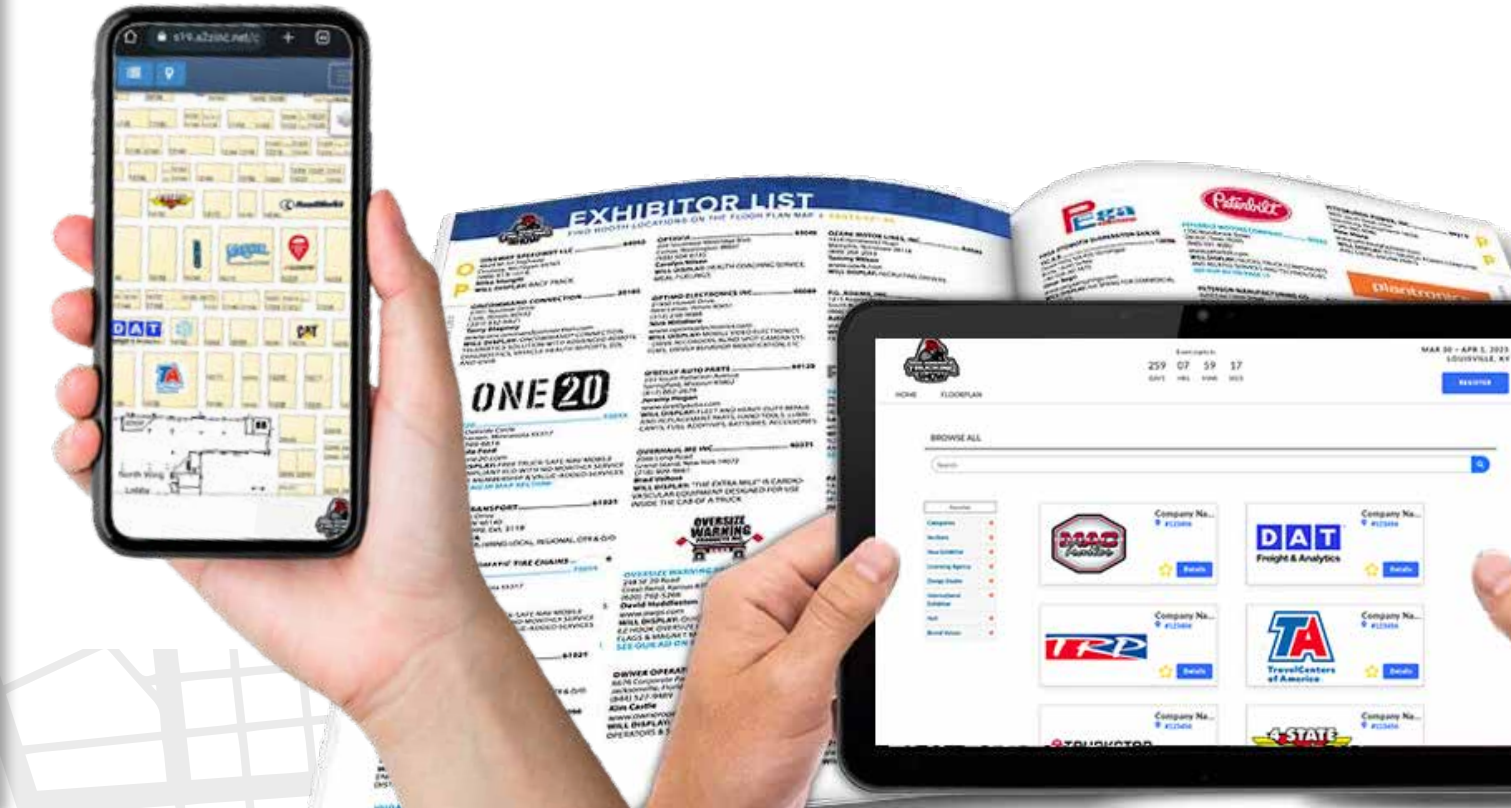
BEST VALUE

DELUXE PROFILE PACKAGE

The Deluxe Package provides all elements of the Select Package, plus:

Logo on Map - Adding your logo to your booth on the digital and printed floor plans will make your company stand out from other exhibitors. Get noticed as attendees click through the floor plan looking for exhibitors to visit and page through the printed Official MATS Directory as they walk the aisles.

Company, Address, & Booth Number	✓
Online Profile Characters Count	300
Product Categories	✓
Website URL	✓
Logo on Profile	✓
Logo on Map	✓
Press Releases	1
Show Specials	1
Product Showcase	1
Videos	
Featured Exhibitor	



PREMIUM PROFILE PACKAGE

\$995

\$1250

Company, Address, & Booth Number	✓
Online Profile Characters Count	1000
Product Categories	✓
Website URL	✓
Logo on Profile	✓
Logo on Map	✓
Press Releases	2
Show Specials	2
Product Showcase	2
Videos	1
Featured Exhibitor	

PREMIUM PROFILE PACKAGE

The Premium Package provides all elements of the Deluxe Package, plus:

Longer Company Description - Leverage 1000 characters to promote your company, products, and services.

Increased Quantities - Double the number of Press Releases, Show Specials, and Product Showcases versus the other profile packages.

Videos - Adding a hosted video to your profile allows you to better explain and demo your product offerings, leading to increased interest and booth traffic.



ULTIMATE PROFILE PACKAGE

\$1595

\$2000

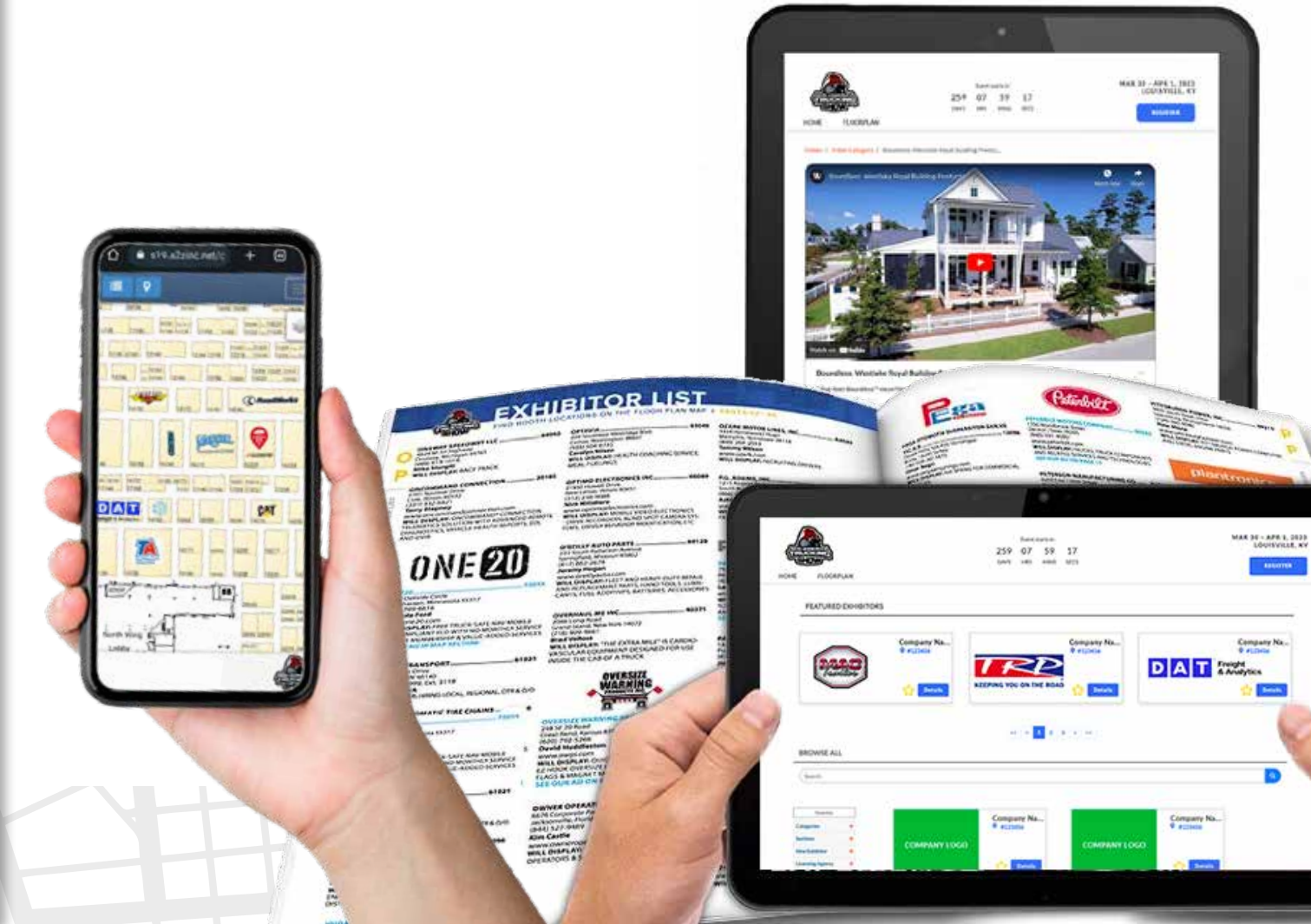
Company, Address, & Booth Number	✓
Online Profile Characters Count	1500
Product Categories	✓
Website URL	✓
Logo on Profile	✓
Logo on Map	✓
Press Releases	6
Show Specials	6
Product Showcase	6
Videos	3
Featured Exhibitor	✓

ULTIMATE PROFILE PACKAGE

The Deluxe Package provides all elements of the Premium Package, plus:

Longest Company Description - Leverage 1500 characters to promote your company, products, and services.

Featured Exhibitor - Achieve premium position for your Exhibitor Profile, above all other profile levels. Your exhibitor profile will be placed at the top of the exhibitor list and search results.



COMBINE TO INCREASE REACH & SAVE

Purchase a full page MATS Directory & Buyer's Guide ad and receive the Deluxe Profile Package **FREE**.

DELUXE PROFILE PACKAGE



Website URL



Logo on Profile



Logo on Map



\$650 VALUE

FULL PAGE DIRECTORY AD



Digital Directory Ad



Print Directory Ad



Enhanced Exhibitor Listing



\$2200 VALUE

+

=

TOTAL COST
\$2200
\$2850

BEST VALUE

View the MATS Directory Advertising Guide, www.truckingshow.com/directoryratecard

READY TO ENHANCE YOUR PROFILE?

You can add any package to your account when [signed in to your account](#), or contact us to set assist with the process.



**QUESTIONS?
CONTACT**



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