



10801 Plantside Drive, Louisville, Kentucky 40299  
Telephone: 502.266.5101 Fax: 502.266.5102

# Mid-America Trucking Show

## March 26 - 28, 2020

### Show Management:

Exhibit Management  
1404 Browns Lane, Suite E  
Louisville, KY 40207  
502 / 899-3892  
502 / 899-3952 Fax

### Booth Equipment:

10' X 10' Draped Booth  
11" X 17" Booth ID Sign

### Recruitment Area:

10' X 10' Draped Booth  
11" X 17" ID Sign  
10' X 10' Booth Carpet  
1 - 6' Black Skirted Table  
2 - Folding Chairs  
1 - Wastebasket

### Show Colors:

Booth Drape-  
*Dove Gray, White & Navy*  
Aisle Carpet- *Tuxedo*

Recruitment Area Booth Drape-  
*Navy & White*

Recruitment Area Booth Carpet-  
*Tuxedo*

Recruitment Area Aisle Carpet-  
*Bluejay*

### Discount Order Deadline:

Wednesday, March 4, 2020

### Show Location:

Kentucky Exposition Center  
Louisville, KY

### Move-in Dates & Hours:

See Display & Vehicle Move-In  
Letter and Color Coded Floor Plans.

### VIP Session (Requires VIP Badge)

Thursday, March 26, 2020 10:00 a.m. - 1:00 p.m.

### Show Dates & Hours:

Thursday, March 26, 2020 1:00 p.m. - 6:00 p.m.  
Friday, March 27, 2020 10:00 a.m. - 6:00 p.m.  
Saturday, March 28, 2020 9:00 a.m. - 4:00 p.m.

### Move-out Dates & Hours:

Saturday, March 28, 2020 Begins 4:00 p.m.  
Sunday, March 29, 2020 Ends at Midnight

As the Official Service Contractor for this exposition, we are enclosing various equipment rental and service order forms for your information and use. In addition to the Genesis Exposition Services forms, you may find forms enclosed for services performed by the Convention facility or other suppliers. Please give special attention to see that forms and payments are directed to 10801 Plantside Drive, Louisville, KY 40299. Some services may *not* be provided by Genesis Exposition Services, LLC.

We realize that exhibiting in a convention can be complicated. If you need assistance or additional information that is not addressed here, please contact our Exhibitor Services Department at (502) 266-5101. We look forward to serving you.

Genesis Exposition Services, LLC

### WAYS TO ORDER:

#### Mail Forms To:

Genesis Exposition Services  
10801 Plantside Drive  
Louisville, Kentucky 40299

#### Fax Forms To:

(502) 266-5102

#### Email Forms To:

orders@gen-expo.com

#### Call:

(502) 266-5101