



10801 Plantside Drive, Louisville, Kentucky 40299
Telephone: 502.266.5101 Fax: 502.266.5102

Mid-America Trucking Show

March 21 - 23, 2024

Show Management:

Exhibit Management
1404 Browns Lane, Suite E
Louisville, KY 40207
502 / 899-3892
502 / 899-3952 Fax

Booth Equipment:

10' X 10' Draped Booth
11" X 17" Booth ID Sign

Recruitment Area:

10' X 10' Draped Booth
11" X 17" ID Sign
10' X 10' Booth Carpet
1 - 6' Black Skirted Table
2 - Folding Chairs
1 - Wastebasket

Show Colors:

Booth Drape-
Dove Gray & White
Aisle Carpet- *Tuxedo*

Recruitment Area Booth Drape-
Silver & White

Recruitment Area Booth Carpet-
Tuxedo

Recruitment Area Aisle Carpet-
Bluejay

Discount Order Deadline:

Wednesday, February 28, 2024

Show Location:

Kentucky Exposition Center
Louisville, KY

Move-in Dates & Hours:

See Display & Vehicle Move-In
Letter and Color Coded Floor Plans.

VIP Session (Requires VIP Badge)

Thursday, March 21, 2024 9:00 a.m. - 1:00 p.m.

Show Dates & Hours:

Thursday, March 21, 2024 1:00 p.m. - 6:00 p.m.
Friday, March 22, 2024 10:00 a.m. - 6:00 p.m.
Saturday, March 23, 2024 9:00 a.m. - 4:00 p.m.

Move-out Dates & Hours:

Saturday, March 23, 2024 Begins 4:00 p.m.
Sunday, March 23, 2024 Ends at Midnight

As the Official Service Contractor for this exposition, we are enclosing various equipment rental and service order forms for your information and use. In addition to the Genesis Exposition Services forms, you may find forms enclosed for services performed by the Convention facility or other suppliers. Please give special attention to see that forms and payments are directed to 10801 Plantside Drive, Louisville, KY 40299. Some services may *not* be provided by Genesis Exposition Services, LLC.

We realize that exhibiting in a convention can be complicated. If you need assistance or additional information that is not addressed here, please contact our Exhibitor Services Department at (502) 266-5101. We look forward to serving you.

Genesis Exposition Services, LLC

WAYS TO ORDER:

Mail Forms To:

Genesis Exposition Services
10801 Plantside Drive
Louisville, Kentucky 40299

Fax Forms To:

(502) 266-5102

Email Forms To:

orders@gen-expo.com

Call:

(502) 266-5101