



Pro Talks Sponsorship

Sponsoring the MATS Pro Talks Seminar Series provides excellent exposure for your company/brand with a targeted audience of industry professionals that are serious about purchasing your product/service. Position yourself as a subject matter expert in order to build a reputation as a thought leader, strengthen relationships, and identify new business opportunities. Sponsorship ranges from the supporting level to title sponsorship.

Sponsor benefits include:

- Preferential time slots. Some speaking slots are only available to sponsors.
- Logo inclusion in all promotional materials and on-site signage.
- Title Sponsor will be featured as pre-roll in all videos hosted on the MATS website and video channels.
- Sponsor session will be video recorded and sponsor's will have access to the video to be used for their marketing purposes after the show.

\$5,000 Supporting

\$15,000 Title Sponsor

Commitment Deadline..... January 30, 2025

Contact [Adam Weckman \(502\) 702-2004](mailto:adam.weckman@truckingshow.com)
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