



10801 Plantside Drive, Louisville, Kentucky 40299
Telephone: 502.266.5101 Fax: 502.266.5102

Mid-America Trucking Show

March 27 - 29, 2025

Show Management:

Exhibit Management
1404 Browns Lane, Suite E
Louisville, KY 40207
502 / 899-3892
502 / 899-3952 Fax

General Show Information:

Colors:

Booth Drape-
Navy, White & Dove Gray
Aisle Carpet- *Tuxedo*

Included Booth Equipment:

10' X 10' Draped Booth
11" X 17" Booth ID Sign

Technology &

Recruitment Area Information:

Colors:

Booth Drape- *Red, White & Navy*
Booth Carpet- *Tuxedo*
Aisle Carpet- *Bluejay*

Included Booth Equipment:

10' X 10' Draped Booth
11" X 17" ID Sign
10' X 10' Booth Carpet
1 - 6' Black Skirted Table
2 - Folding Chairs
1 - Wastebasket

Discount Order Deadline:

Wednesday, March 5, 2025

Show Location:

**Kentucky Exposition Center
Louisville, KY**

Move-in Dates & Hours:

**See Display & Vehicle Move-In
Letter and Color Coded Floor Plans.**

VIP Session (Requires VIP Badge)

Thursday, March 27, 2025 10:00 a.m. - 1:00 p.m.

Show Dates & Hours:

Thursday, March 27, 2025 1:00 p.m. - 6:00 p.m.
Friday, March 28, 2025 10:00 a.m. - 6:00 p.m.
Saturday, March 29, 2025 9:00 a.m. - 4:00 p.m.

Move-out Dates & Hours:

Saturday, March 29, 2025 Begins 4:00 p.m.
Sunday, March 30, 2025 Ends at Midnight

As the Official Service Contractor for this exposition, we are enclosing various equipment rental and service order forms for your information and use. In addition to the Genesis Exposition Services forms, you may find forms enclosed for services performed by the Convention facility or other suppliers. Please give special attention to see that forms and payments are directed to 10801 Plantside Drive, Louisville, KY 40299. Some services may *not* be provided by Genesis Exposition Services, LLC.

We realize that exhibiting in a convention can be complicated. If you need assistance or additional information that is not addressed here, please contact our Exhibitor Services Department at (502) 266-5101. We look forward to serving you.

Genesis Exposition Services, LLC

WAYS TO ORDER:

Mail Forms To:

Genesis Exposition Services
10801 Plantside Drive
Louisville, Kentucky 40299

Order Online:

online.gen-expo.com

Email Forms To:

orders@gen-expo.com

Call:

(502) 266-5101

Fax Forms To:

(502) 266-5102