










# Plus Lead Retrieval

MATS 2025

March 27-29, 2025

Lead Cultivation Option	Description	Early Bird Until 1/24	Advanced Until 2/28	Regular Starts 3/1	
<b>Lead Scanning Options</b>					
	<b>BYOD Pluslead Mobile App Enrollment</b>	Bring your own device *must have a data connection*	\$359	\$459	\$499
	<b>BYOD Additional License</b>	Activations for additional devices. *1 license per device required*	\$149	\$149	\$149
	<b>iPhone rental</b>	<b>Device ready to scan</b> Enrollment and internet included	\$550	\$625	\$650
<b>Optional Items</b>					
	<b>Custom Qualifiers/Surveys</b>	Unlocks qualifier and survey functionality for all devices/licenses	\$99		
	<b>Collateral</b>	Set up an email with links or documents to send to attendees as you scan.	\$149		
	<b>AI Insights</b>	Adds a column to your report with an AI generated insight and lead score	\$199		
	<b>Bluetooth Printer</b>	Prints leads on receipt paper for drawings, giveaways, etc... *printers connect to one device at a time*	\$149		
	<b>Delivery</b> (for tablet rentals)	Device delivery to your booth (must be present)	\$199		
	<b>Damage Insurance</b> (for rentals)	covers any damage to rental device(s) *does not cover loss*	\$99		
<b>Developer's Kit - for use with 3rd party applications (requires IT programming)</b>					
	<b>Developer Kit</b> *Requires IT Programming*	API credentials for use with 3rd party lead scanning systems	\$995		

REFERENCE ONLY, ORDERS MUST BE COMPLETED ONLINE:

Follow the link from your booth staff registration platform  
or reach out to us at [leads@jade.mcievents.com](mailto:leads@jade.mcievents.com) for a direct link