

PRO TALKS SPONSORSHIP

Attendees come to MATS seeking answers to their most complex challenges. The MATS Pro Talks Education Series is your opportunity to connect directly with thousands of professionals looking for guidance in their purchasing decisions. When you become a sponsor and step on a stage to speak, you connect with a captive audience at their point of greatest need. In a crowded market, the brand that teaches is the brand that leads.

Sponsor benefits include:

- ✓ Preferential time slots for speaking session.
- ✓ Logo inclusion in all promotional materials and on-site signage.
- ✓ Sponsor session will be video recorded and sponsors will have access to the video to be used for their marketing purposes.

\$5,000 Supporting sponsor level

Commitment DeadlineJanuary 30, 2026



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93%

of exhibitors who hosted a ProTalk seminar indicated it helped them achieve their marketing goals at MATS

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We took advantage of the Pro Talks series, it gave us a great opportunity to introduce this technology to the market.

Safe Fleet / Eric Combs