



10801 Plantside Drive, Louisville, Kentucky 40299
Telephone: 502.266.5101 Fax: 502.266.5102

Mid-America Trucking Show

March 26 - 28, 2026

Show Management:
Exhibit Management
1404 Browns Lane, Suite E
Louisville, KY 40207
502 / 702-2000

General Show Information:
Aisle Carpet - *Tuxedo*

Each linear (10' x 10', 10' x 20', etc.) booth includes:
Navy, White & Red Booth Drape
11" X 17" Booth ID Sign

Technology & Recruitment Pavilion Information:
Aisle Carpet - *Bluejay*

Each linear (10' x 10', 10' x 20', etc.) booth includes:
Gray, White & Navy Booth Drape
11" X 17" ID Sign
Tuxedo Booth Carpet
1 - 6' Black Skirted Table
2 - Folding Chairs
1 - Wastebasket

Discount Order Deadlines
Display Rentals -
Wednesday, February 25, 2026

Display Graphics -
Thursday, March 5, 2026

All Other Rentals -
Thursday, March 5, 2026

Show Location:

Kentucky Exposition Center
Louisville, KY

Move-in Dates & Hours:

See Move-In Procedures & Schedule

Show Dates & Hours:

Thursday, March 26, 2026
Friday, March 27, 2026
Saturday, March 28, 2026

10:00 a.m. - 6:00 p.m.
10:00 a.m. - 6:00 p.m.
9:00 a.m. - 4:00 p.m.

Move-out Dates & Hours:

Saturday, March 28, 2026
Sunday, March 29, 2026

Begins 4:00 p.m.
Ends at Midnight

As the Official Service Contractor for this exposition, we are enclosing various equipment rental and service order forms for your information and use. In addition to the Genesis Exposition Services forms, you may find forms enclosed for services performed by the Convention facility or other suppliers. Please give special attention to see that forms and payments are directed to 10801 Plantside Drive, Louisville, KY 40299. Some services may *not* be provided by Genesis Exposition Services, LLC.

We realize that exhibiting in a convention can be complicated. If you need assistance or additional information that is not addressed here, please contact our Exhibitor Services Department at (502) 266-5101. We look forward to serving you.

Genesis Exposition Services, LLC

WAYS TO ORDER:

Order Online:
order.genexpo.com

Email Forms To:
orders@genexpo.com

Call:
(502) 266-5101
Fax Forms To:
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10801 Plantside Drive
Louisville, Kentucky 40299