



10801 Plantside Drive, Louisville, Kentucky 40299
Telephone: 502.266.5101 Fax: 502.266.5102

Mid-America Trucking Show

March 18 - 20, 2027

Show Management:

Exhibit Management
1404 Browns Lane, Suite E
Louisville, KY 40207
502- 702-2000

General Show Information:

Aisle Carpet - *Tuxedo*

Each linear (10' x 10', 10' x 20', etc.)

booth includes:

Navy, White & Red Booth Drape
11" X 17" Booth ID Sign

Technology &

Recruitment Pavilion Information:

Aisle Carpet - *Bluejay*

Each linear (10' x 10', 10' x 20', etc.)

booth includes:

Dove Gray, White & Navy Booth Drape
11" X 17" ID Sign
Tuxedo Booth Carpet
1 - 6' Black Skirted Table
2 - Folding Chairs
1 - Wastebasket

Discount Order Deadlines

Display Rentals -

Thursday, February 18, 2027

Display Graphics -

Thursday, February 25, 2027

All Other Rentals -

Thursday, February 25, 2027

Show Location:

**Kentucky Exposition Center
Louisville, KY**

Move-in Dates & Hours:

See Move-In Procedures & Schedule

Show Dates & Hours:

Thursday, March 18, 2027
Friday, March 19, 2027
Saturday, March 20, 2027

10:00 a.m. - 6:00 p.m.
10:00 a.m. - 6:00 p.m.
9:00 a.m. - 4:00 p.m.

Move-out Dates & Hours:

Saturday, March 20, 2027
Sunday, March 21, 2027

Begins 4:00 p.m.
Ends at Midnight

As the Official Service Contractor for this exposition, we are enclosing various equipment rental and service order forms for your information and use. In addition to the Genesis Exposition Services forms, you may find forms enclosed for services performed by the Convention facility or other suppliers. Please give special attention to see that forms and payments are directed to 10801 Plantside Drive, Louisville, KY 40299. Some services may *not* be provided by Genesis Exposition Services, LLC.

We realize that exhibiting in a convention can be complicated. If you need assistance or additional information that is not addressed here, please contact our Exhibitor Services Department at (502) 266-5101. We look forward to serving you.

Genesis Exposition Services, LLC

WAYS TO ORDER:

Order Online:

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orders@genexpo.com

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Fax Forms To:

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Genesis Exposition Services
10801 Plantside Drive
Louisville, Kentucky 40299