



PRO TALKS EDUCATION SERIES

SPONSORSHIP



Attendees come to MATS seeking answers to complex challenges. When you step on a MATS Pro Talks stage as a sponsor, you make a deep connection with a captive audience at their point of greatest need and influence their .

THE BRAND THAT TEACHES IS THE BRAND THAT LEADS.

Sponsor benefits include:

- ✓ One speaking session - Sponsor chooses day and time.
- ✓ Logo inclusion in all promotional materials and on-site signage.
- ✓ Promotion of sponsor's talk on MATS social and email newsletter.
- ✓ Sponsor session will be video recorded and sponsors will have access to the video to be used for their marketing purposes.

\$5,000 Supporting sponsor level

Commitment Deadline January 30, 2027



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The response was better than expected and resulted in eight company-level sales leads immediately after the presentation at our booth.

DAT / Dean Croke

93%

of exhibitors who hosted a ProTalk seminar indicated it helped them achieve their marketing goals at MATS